

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 11037 230317Z
ACTION EA-09

INFO OCT-01 ISO-00 EB-07 /017 W
-----230327Z 000751 /66
R 230220Z MAY 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 2377

UNCLAS BANGKOK 11037

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: WTDR/FTI

REF: USDOC 7675

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO: 0014000

4. CHIA TAI SEEDS & AGRICULTURAL CO., LTD.

4.A. CODE: K

5. 299-301 SONGWAD ROAD

6. BANGKOK, THAILAND

7. ESTABL: 1921 8. EMPL: 200 9. SIZE: (19-X) LARGE

10. REPUTATION: (22-X) GOOD

11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL

12. RPT.DATE: 05/77

13A. 28710/35 IMP.DIST. OF FERTILIZERS
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13B. 28790/35 IMP.DIST. OF INSECTICIDES, FUNGICIDES AND
HERBICIDES

13C. 51910/354 IMP.DIST.EXP. OF SEEDS

14. CONTACT: WANLOP CHIARAVANONT TITLE: MANAGING DIRECTOR

15. CABLE: CHIATAI 16. TELEX: TH 2015 17. TEL: 233-8191

18. FINANCIAL REFS: BANGKOK BANK OF COMMERCE, 171 SURIWONGSE ROAD, BANGKOK.

19. TRADE REFS: FMC CORP., 5601 E HIGHLAND DR., JONESBORO, ARK. 72401; DIAMOND SHAMROCK, 1100 SUPERIOR AVENUE, CLEVELAND, OHIO 44114; PETOSEED, P.O. BOX 4206, SATICOY, CALIF. 93003; ROHM & HAAS, INDEPENDENCE MALL WEST, PHILADELPHIA, PA. 19105.

20. AGENCY REP: FMC CORP., 5601 E HIGHLAND DR., JONESBORO, ARK. 72401, SEEDS, ACQ: 1962; AMVAC CHEMICAL CORP., 4100 E. WASHINGTON BLVD., LOS ANGELES, CALIF. 90023, AGRI. CHEMICALS, ACQ: 1972; ROHM & HAAS, INDEPENDENCE MALL WEST, PHILADELPHIA, PA. 19105, AGRI. CHEMICALS, ACQ: 1971; DIAMOND SHAMROCK, 1100 SUPERIOR AVE., CLEVELAND, OHIO 44114, AGRI. CHEMICALS, ACQ: 1971; PETOSEED, P.O. BOX 4206, SATICOY, CALIF. 93003, SEEDS, ACQ: 1972; MITSUBISHI CORP., TOKYO, JAPAN, FERTILIZERS, ACQ: 1957; TAKII & CO., KYOTO, JAPAN, SEEDS, ACQ: 1971; ASAHI CHEM., OSAKA, JAPAN, PLANT GROWTH REGULATOR, ACQ: 1962; WELLCOME FOUNDATION, SINGAPORE, INSECTICIDES, ACQ: 1972; W. BIESTERFELD, W. GERMANY, AGRI. CHEMICALS, ACQ: 1975.

21. SUBJECT FIRM WAS FOUNDED IN 1921 AS A PROPRIETORSHIP OF THE CHIARAVANONT FAMILY AND WAS REORGANIZED AS A CORPORATION IN 1959 WITH AN AUTHORIZED CAPITAL OF US\$200,000. FIRM IMPORTS CHEMICAL FERTILIZERS, PESTICIDES, FLOWER SEEDS AND AGRICULTURAL EQUIPMENT FROM JAPAN (40 PERCENT), EUROPE (35 PERCENT) AND U.S. (25 PERCENT) UNCLASSIFIED

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FOR WHOLESALE DISTRIBUTION. IT ALSO EXPORTS VEGETABLE SEEDS TO MALAYSIA, SINGAPORE AND HONG KONG. IT OWNS A PLANT OCCUPYING 200 SQ.METERS IN NAKORN PATHOM (ABOUT 30 KILOMETERS FROM BANGKOK) TO MANUFACTURE LIGHT AGRICULTURAL EQUIPMENT AND TO STORE IMPORTED CHEMICALS. IT OCCUPIES A LEASED 3-STORY BUILDING OF 250 SQ.METERS THAT INCLUDES A DISPLAY ROOM OF ABOUT 50 S.METERS, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT HAS A BRANCH OFFICE IN HAAD YAI, A MAJOR CITY IN SOUTHERN THAILAND FOR THE DISTRIBUTION OF AGRICULTURAL EQUIPMENT AND FERTILIZERS. SUBJECT FIRM IS A MEMBER OF THE CHAROEN POKPHAND GROUP WHICH COMPRISES THE FOLLOWING FIRMS: CHAROEN POKPHAND ENTERPRISE CO.,LTD. (AN IMPORTER AND MANUFACTURER OF VETERINARY PRODUCTS); CHAROEN POKPHAND FEEDMILL CO., LTD. (A FEEDMILL FACTORY); CHAROEN POKPHAND INDUSTRY CO., LTD. (A GRINDING MILL OPERATOR); VANONT CO.,LTD. (A MANUFACTURER AND EXPORTER OF JUTE PRODUCTS), AND OTHER BUSINESSES IN HONG KONG AND SINGAPORE, AND VANONT INC. IN LOS ANGELES. CHIA TAI EMPLOYS 200 PEOPLE INCLUDING 20 SALESMEN. ITS TURNOVER IN 1976 WAS REPORTED TO BE US\$12,500,000 REPRESENTING A SHARP INCREASE OF ABOUT 70 PERCENT ABOVE THAT REPORTED IN 1971. SUBJECT FIRM IS A MEMBER OF

THE THAI FERTILIZER IMPORTERS AND TRADERS ASSOCIATION AND IS MANAGED BY MR. WALLOP CHIARAVANONT WITH THE ASSISTANCE OF HIS BROTHER, DR. PRATEEP CHIARAVANONT, A PH.D. IN AGRICULTURE FROM U.S. WHO IS WELL KNOWN TO GOVERNMENTAL AGENCIES AND AMONG UP-COUNTRY END USERS. SUBJECT FIRM IS HIGHLY REGARDED IN LOCAL BUSINESS AND BANKING CIRCLES. LOCAL BANKS REPORT FAVORABLY STATING THAT SUBJECT MAINTAINS A CURRENT ACCOUNT AND CREDIT FACILITIES HAVE BEEN EXTENDED WITH GOOD RESULTS. SUBJECT FIRM IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHI/SOMSAK APPROVED BY: JAMES H. SAVERY

AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 23-May-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO11037
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770182-0983
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
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Legacy Key: link1977/newtext/t19770530/aaaaazns.tel
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Litigation History:
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Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2417102
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/ddd8428c-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009